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APPLICATION NO.	FILING DATE		FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.		
10/606,252	,252 06/25/2003		Stuart Gerson	MISS-103.2(C)	4494		
909	7590	02/10/2004		EXAM	EXAMINER		
PILLSBUF P.O. BOX 1		HROP, LLP	CHAN, K	CHAN, KO HUNG			
MCLEAN,		2	ART UNIT	PAPER NUMBER			
				3632			

DATE MAILED: 02/10/2004

Please find below and/or attached an Office communication concerning this application or proceeding.

4		Application	No.	Applicant(s)				
		10/606,252	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	GERSON, STUART				
Office Action Summary		Examiner		Art Unit				
	·	Korie H. Cha	_	3632	ı			
	The MAILING DATE of this communication				ldress			
Period fo		парровно он ино оч			<b></b>			
THE - Exte after - If the - If NC - Failu Any	ORTENED STATUTORY PERIOD FOR REMAILING DATE OF THIS COMMUNICATIOnsions of time may be available under the provisions of 37 CF SIX (6) MONTHS from the mailing date of this communication period for reply specified above is less than thirty (30) days, to period for reply is specified above, the maximum statutory period for reply within the set or extended period for reply will, by streply received by the Office later than three months after the red patent term adjustment. See 37 CFR 1.704(b).	ON. FR 1.136(a). In no event, n. a reply within the statutor eriod will apply and will ex- statute, cause the applicat	however, may a reply be tim y minimum of thirty (30) days wire SIX (6) MONTHS from ion to become ABANDONE	ely filed will be considered timel the mailing date of this co				
Status								
1) 又	Responsive to communication(s) filed on 2	25 June 2003.						
	This action is <b>FINAL</b> . 2b)⊠ This action is non-final.							
3)	Since this application is in condition for alk	•		secution as to the	e merits is			
,	closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.							
Disposit	ion of Claims							
4\i⊠	Claim(s) 19-30 is/are pending in the applic	eation						
• • • • • • • • • • • • • • • • • • • •	4a) Of the above claim(s) is/are withdrawn from consideration.							
5)□	Claim(s) is/are allowed.							
·	Claim(s) 19-30 is/are rejected.							
· · · · · · · · · · · · · · · · · · ·	Claim(s) is/are objected to.							
· · · · · · · · · · · · · · · · · · ·	Claim(s) are subject to restriction and/or election requirement.							
Applicat	ion Papers							
9)[]	The specification is objected to by the Exar	miner.						
10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner.								
,	Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).							
	Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).							
11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.								
Priority (	under 35 U.S.C. § 119							
	Acknowledgment is made of a claim for for	eian priority unde	r 35 U.S.C & 119(a)	-(d) or (f)				
•	<ul> <li>☐ All b) ☐ Some * c) ☐ None of:</li> <li>1.☐ Certified copies of the priority documents.</li> <li>2.☐ Certified copies of the priority documents.</li> </ul>	nents have been r	eceived.					
	3. Copies of the certified copies of the		• •	·	Stage			
	application from the International Bu	•			Ciago			
* See the attached detailed Office action for a list of the certified copies not received.								
Attachmen	t(s)							
1) Notice	e of References Cited (PTO-892)	4)	Interview Summary					
	e of Draftsperson's Patent Drawing Review (PTO-948 mation Disclosure Statement(s) (PTO-1449 or PTO/SE		Paper No(s)/Mail Da  Notice of Informal Page 1		D-152)			
	mation Disclosure Statement(s) (P10-1449 or P10/St r No(s)/Mail Date	-,,	Other:	(Friedmann (1 1 )	- · ,			

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## **DETAILED ACTION**

The preliminary amendment filed 6/25/2003 has been entered. The status of the claims are as follows. Claims 1-18 have been cancelled. Currently, claims 19-30 are pending.

## Claim Objections

Claims 20-30 are objected to because of the following informalities: claims 20-25 depend from cancelled claim 1 and claims 27-30 depend from cancelled claim 11.

Regarding claim 26, line 1, "rug and clip assembly f, the" should be deleted.

Appropriate correction is required.

For the sake of expediting prosecution, claims 20-25 are treated as if each is dependent from claim 19, while claims 27-30 are treated as if each is dependent from claim 26.

#### Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 19, 20, and 22-30 are rejected under 35 U.S.C. 103(a) as being unpatentable over Zoroufy (US patent no. 5,318,174) in view of Salrin et al (US patent no. 5,152,404) and Holt (US patent no. 2,483,051). Zoroufy'174 discloses a rug clip for suspending a rug (Col. 2, line 65) having a channel-shaped bracket (114) with top portion and front leg and rear leg extending perpendicularly therefrom and a clip

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mechanism of the cam action type having an inner jaw (92, figure 6) extending from the front leg and outer jaw (80) pivotally attached to the front leg and a cam arm (106) pivotally attached to the front leg to bias the inner and outer jaws into engagement with one another. Furthermore, Zoroufy disclose that the rod 22 to which the channel-shaped bracket is mounted on can be rectangular bar (col. 3, lines 28-30). However, Zoroufy does not show a non-slip material on the undersurface of the channel bracket. Salrin teaches mounting rug display brackets (28) having top portion (13) and perpendicularly legs (22 and 24) to compliment the rectangular bar to which the bracket is mounted on. Salrin also provides protective cap on a leg (45) attached to the channel bracket which engages the bar to "prevent scuffing or scratching of interacting surfaces" (Col, 5, lines 50-55).

Holt'051 teaches mounting articles upon a door wherein the mounting bracket comprises a channel-shaped bracket (16, figure 3) with a top portion, front and rear legs extending generally perpendicularly there from of providing non-slip material on the bottom surface of the top portion as well as the front and rear legs to prevent marring. It would have been obvious to one of ordinary skill in the art to modify the channel-shaped bracket of Zoroufy such that it is adapted for mounting onto a rectangular cross-sectioned member as demonstrated by Salrin for stable mounting onto a rectangular member and to provide non-slip material on the bottom surface of the channel bracket to preventing marring or scuffing or scratching of the interacting surfaces as taught to be desirable by Holt and also preferred by Salrin.

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Further, it would have been an obvious matter of mechanical expedient to mount the non-slip material via the convention means of adhesive as such is old and well-known. Further, it would have been an obvious matter of design choice to have the non-slip material to be of natural rubber, butyl, EPDM, hypalon, neoprene, and nitrile and to provide a clip of stainless steel or galvanized plain steel as such materials for non-slip material and clips are notoriously old and well-known in the art.

Claim 21 is rejected under 35 U.S.C. 103(a) as being unpatentable over Zoroufy (US patent no. 5,318,174) in view of Salrin et al (US patent no. 5,152,404) and Holt (US patent no. 2,483,051) as applied to claim 19 aboved and further in view of either Cloughton (US patent no. 6,481,585) or Peacock (US patent no. 2,626,713).

Zoroufy'174, Salrin, and Holt combined demonstrated all the structural features of applicant's invention except for the spring type clip. Such spring clip is old and well-known. Peacock'713 teaches a metal clip comprising a channel-shaped bracket (2, figure 2) with a top portion, front and rear legs extending generally perpendicularly there from (fig. 5) and a clip mechanism including two opposing jaws (8 and 10) pivotally secured to each other and biased by a coil spring (12). Cloughton also teaches a spring type of clip (11 and 13). It would have been obvious to one of ordinary skill in the art to substitute the clip of Zoroufy, Salrin, and holt combined such it is of a spring type clip as taught by either Peacock or Cloughton. Such modification would have involved substituting one well-known type of clip for another.

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# Response to Arguments

Applicant's arguments filed 6/25/2003 have been fully considered but they are not persuasive. Applicant's argument basically is that the non-slip material of Holt cannot be place onto a slidably suspendable hook of Zoroufy. Examiner now has provided the reference of Salrin which teaches displaying a rug by a channel-shaped bracket onto a rectangular rod where sliding on rod is not a necessary part of the invention. Indeed, Salrin teaches the need for non-slip material even though it is disposed on other parts of the mounting bracket than what is claimed by applicant and that teaching is provided by Holt. Salrin, nevertheless, provides the teaching that having non-slip material prevents scuffing and scratching of the interacting surfaces. The application of various well-known mounting hardware mounted onto various wellknown display fixture is old and well-known. It is well-known that hooks can be mounted onto bars, panels, doors, windows, etc... as demonstrated by the art of record. application is a mere function of the existence of the type of display fixture available at the time of use. To place Zoroufy's old and well-known rug clip bracket onto the panel display fixtures of Salrin would have been obvious. And to further provide a non-slip material to the mounting bracket where marring and scratching of the interacting surfaces are of concern would have been obvious as taught by both Salrin and Holt. Such provision of non-slip material does not provide unexpected results.

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## Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Korie H. Chan whose telephone number is 703-305-8079. The examiner can normally be reached on Monday-Thursday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Leslie Braun can be reached on 703-308-2156. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Koʻrie H. Chan Primary Examiner Art Unit 3632

Khc February 5, 2004